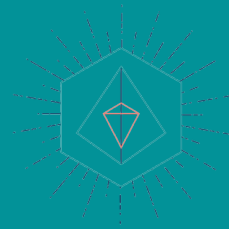


THE ULTIMATE GUIDE TO ATTRACTING CLIENTS USING YOUR WELLNESS BUSINESS SUPERPOWERS



Owl Style





Welcome!

HI, I'M
JAIME

Hey there! I'm so excited you're here. I'm all about helping wellness coaches like you attract clients by leaning into your natural superpowers—based on your Wellness Business Personality style. In this guide, you'll discover exactly what makes you unique, how to harness your strengths, and use them to consistently connect with your dream clients.

Let's dive in!

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WELCOME!

UNCOVERING YOUR SUPERPOWERS

When you know and embrace your natural superpowers, you'll connect with your ideal clients faster and more effectively—without having to rely on cookie-cutter strategies that don't feel right for you.



YOUR OWL STYLE

If you're an Owl style, your approach to business is logical, precise, and well thought-out. You bring a unique set of strengths to the table, and those superpowers can help you stand out as an effective and reliable coach.

Superpower 1: Logical and Objective Thinking

As an Owl style, you take a very logical, objective approach to ensure that everything you do is accurate and efficient. You're systematic by nature and love creating standards that help deliver high-quality results. You don't just jump into things—you're careful and thoughtful, and that's what helps you avoid mistakes. Clients appreciate your thoroughness and attention to detail.

Superpower 2: Caution and Thoughtfulness

You're cautious, which means you take the time to think things through before making decisions. While others might rush, you carefully analyze each situation to avoid any slip-ups. However, when there's not enough information or the outcome feels unpredictable, this can sometimes be stressful for you. Your tendency to overanalyze is just your way of seeking certainty, but remember, taking a few calculated risks can sometimes lead to incredible opportunities.

Superpower 3: High Standards and Self-Accountability

You hold yourself to very high standards, which drives you to deliver your best work. While that's a great asset, it's important to be kind to yourself when things don't go perfectly. You might have a habit of beating yourself up over mistakes, but remember that even the best coaches learn from their errors. Your desire for perfection is what makes your work stand out, but don't let it stop you from moving forward.

YOUR OWL STYLE

Superpower 4: Analytical and Inquisitive Nature

You've got a strong questioning side, and that's a superpower. You value reasoning and analysis, so you're not likely to accept ideas at face value. This can help you avoid pitfalls, but be mindful of how your questioning might come across to clients who are ready to move forward. They might feel like you're holding up progress, even though you're just making sure everything is solid.

Superpower 5: Independence and Problem Solving

You're happiest when you're working independently, diving deep into strategies and solving complex problems. You prefer to figure things out for yourself rather than relying on others, but that doesn't mean you don't enjoy being part of a team. Your advice and expertise are incredibly valuable to others, and your independent thinking allows you to bring fresh, practical solutions to the table.

Superpower 6: Calm and Composed

You're a very private person, especially when it comes to sharing personal information. In social situations, particularly with strangers, you might feel uncomfortable—especially if the conversation gets overly emotional. You prefer to keep things calm and controlled, and clients admire your ability to stay level-headed, even when things get tense. While others might express strong emotions, you maintain your composure, which can be a real asset in business.

YOUR OWL STYLE

Superpower 7: Subtle but Effective

Though you may seem mild-mannered on the surface, you can get frustrated when logic and facts are ignored. While you may avoid outright conflict, you find subtle ways to stand your ground. Whether it's withholding information or slowing down progress, you make sure your point is heard, even if it's not immediately obvious to others. This quiet determination can help you navigate tricky situations with grace.

The Bottom Line

As an Owl style, your strengths include precision, quiet diligence, and your ability to solve complex problems with practical solutions. These are qualities that your clients admire most about you, and they're the very things that set you apart as someone they can trust to get things right.



HOW TO EXCEL AT ATTRACTING CLIENTS...

As an Owl style, your approach is all about precision, quality, and dependability. You naturally focus on the high quality and unique features of what you offer, and your clients can see that you're not just knowledgeable—you're an expert. You pride yourself on having all the facts and data to back up your claims, which gives your clients confidence in your abilities.

You also take your reputation seriously. Being dependable and following through is important to you, and it shows. Even after a client decides to work with you, you're there to answer questions and solve problems. People know they can rely on you, not just for your expertise but also for your commitment to getting things right.

Let's break down some of the ways your Owl style sets you apart:

Quality: You Know the Details Matter

- I back up my claims with solid data and evidence.
- I show clients how to do things better or more efficiently.
- I keep careful track of all the important details.

Competency: You're Organized and Knowledgeable

- I'm organized and thorough in my approach.
- I help clients understand complicated ideas in a simple way.
- People can tell that I know the ins and outs of my business.

Dependability: You Follow Through

- I do my homework and make sure I fully understand my client's needs.
- I guide my clients through the process in a clear and methodical way.
- I keep conversations on track and avoid getting sidetracked.

WHAT'S NEXT?

Ready to Finally Get Clients Without the Overwhelm?

Feeling overwhelmed trying to figure out how to start your coaching business? You're not alone. Imagine having a step-by-step guide on exactly what to do—so you don't waste time or money on strategies that don't work.

We get it, and we're here to help!

- ☑ Hate the idea of "selling" your coaching services? We totally understand. The thought of pushing people into a sale just doesn't feel right, does it?
- ☑ What if your coaching was simply irresistible? Imagine people coming to you, saying "Yes, I want this!"—without you ever having to feel sales-y or awkward.

That's exactly what we'll teach you in the Close With Confidence™ program. You'll learn how to attract clients authentically, without running ads or dancing on TikTok, and build a thriving business that aligns with who you are.

Let's chat! Book a free consultation today and we'll explore how Close With Confidence™ can help you get consistent clients—without the hustle or guesswork.

- ☑ [Click here to schedule your call now](#)

Love "hoo"
you are.

